

## **ABSTRACT**

Embodiments of the present invention provide integrated, flexible, automated and secure functionality for surveys such as E-surveys. In one embodiment, responsive to an indicator of business performance, a segment of E-survey results data corresponding to the indicator may be extracted. The extracted segment may be compared to an aggregate set of E-survey results data. Any E-survey results data from the extracted segment that statistically differ from responding results data from the aggregate set by a predetermined amount may be identified.